

January 16, 2018

Dear Community Leader:

Tommy Apostolos was a long time Roseville resident and SureWest Communications employee who cared deeply about the wellbeing of children in our community. In honor of his memory in 1988, his family received donations and took 10 children shopping for warm winter clothing, school clothes and shoes. We have grown, and in 2017 the Fund took over 500 school-aged children shopping. Yet, after 29 years, we still could not do this without volunteers and supporters like you.

This year we are celebrating at the 28th Annual Dinner & Dance Benefit. It is scheduled for Saturday, April 21, 2018 at the Roseville Mahany Sports Center in Roseville. The event starts at 6:00 p.m. with a no-host bar, dinner at 7:00 p.m., and music at 8:30 p.m. Tickets are \$40 each or \$75 per couple.

Sponsorship options are available to fit your needs. These include tickets, event signage, social media announcements and website advertising. We also welcome raffle donations. Each donation is announced and drives our attendees to your business.

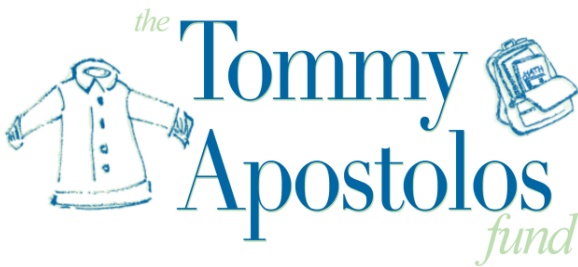
Thousands of local underserved children have been helped because of the generosity of community leaders. Help us continue our quest to cloth the children of Roseville and create a better community for everyone.

Should you have any questions, please feel free to call us at (916) 772-0667 or e-mail TommyAFund@gmail.com. You can also visit www.TommyAFund.com for more information, to purchase tickets or sign up as a sponsor of our event.

Thank you for your consideration and continued support of the Tommy Apostolos Fund!

Aldo Pineschi
Board President
Tommy Apostolos Fund

Carol Garcia
Vice President
First Northern Bank



Dinner Sponsor Levels

April 21, 2018

Event -- \$7,500

- Logo on 2018 Tommy Apostolos Fund advertising including Dinner tickets & website
- Dedicated Dinner Banner
- Recognition as an "Event" Sponsor by the M.C. and all display materials
- Recognition at all events
- Reserved table for 20 and dessert

Gold -- \$2,000

- Logo on website
- Name on banner with other Gold sponsors
- Recognition as a "Gold" Sponsor by the M.C. & on all display materials
- Recognition at all events
- Reserved table for 10 and dessert

Bronze -- \$500

- Name on website
- Name on banner with other Bronze sponsors
- Recognition as a "Bronze" Sponsor by the M.C. & on all display materials
- Reserved table for 8

Sponsor A Child -- \$125

- Recognition at the event & on website
- Automatic Shopping Day volunteer registration
- 2 dinner tickets

Diamond -- \$5,000

- Logo on website and all Dinner advertising
- Dedicated Dinner Banner
- Recognition as a "Diamond" Sponsor by the M.C. and all display materials
- Recognition at all events
- Reserved table for 16 and dessert

Silver -- \$1,000

- Logo on website
- Name on banner with other Silver sponsors
- Recognition as a "Silver" Sponsor by the M.C. & on all display materials
- Recognition at all events
- Reserved table for 10

Party Package --- \$115

- 2 dinner tickets
- 20 raffle tickets
- \$20 in drink tickets

Tickets -- \$40 per person/ \$75 per couple

- I will be a _____ level Sponsor.
- I would like to purchase ____ ticket(s). Check # _____ for \$_____.
- I will donate a raffle/ silent auction item. (Please include the description on the back on this form)

Name: _____

Street: _____

City: _____ State _____ Zip _____

Phone: _____ E-mail: _____