

# TOMMY APOSTOLOS FUND

Dear Valued Supporter,

For more than 35 years, the Tommy Apostolos Fund has brought our community together to provide new clothing and renewed confidence to children in need throughout Roseville. What began in 1998 serving just 10 local children has grown into a program that now supports more than 500 each year.

This impact is only possible because of strong community partners.

We invite your business to join us as a corporate sponsor for our 36th Annual Dinner and Dance Benefit on Saturday, April 25, 2026, at The Grounds in Roseville. While the evening is a celebration, the true purpose is raising the funds that allow us to continue clothing children during the holiday season.

Corporate sponsors receive meaningful recognition through event signage, social media promotion, website advertising, and acknowledgment during the program. Raffle donors are also highlighted throughout the evening, providing additional visibility to an engaged audience that actively supports local businesses.

Your sponsorship is not simply support for an event. It is an investment in local children and families. As a 501(c)(3) nonprofit organization, contributions are tax deductible within the limits of the law.

We would be honored to partner with you in continuing this important mission and strengthening the Roseville community together.

For sponsorship information, please visit [www.TommyAFund.com](http://www.TommyAFund.com) or email [TommyAFund@gmail.com](mailto:TommyAFund@gmail.com).

Thank you for your consideration and for supporting the children of Roseville.

Warm regards,

The Tommy Apostolos Fund Committee



Hallie Romero  
Executive Director  
Tommy Apostolos Fund



Gail Baker  
President  
Tommy Apostolos Fund



## **Our Mission**

The Tommy Apostolos Fund (TAF) outfits underserved children in Roseville and surrounding communities — building self-esteem, and showing every child that their community cares.

## **The Need**

Even in our thriving community, 6–7% of local children live below the poverty line. Many families struggle to provide basic essentials like properly fitting clothing and shoes. Without these necessities, children can experience social stigma, reduced confidence, and classroom distractions that affect learning. TAF ensures children arrive at school confident, comfortable, and ready to succeed.

## **Proven Impact (2025)**

- 558 children served — nearly 10% growth from the prior year
- 800 volunteers mobilized in hands-on service
- Expanded Special Needs Shopping Day by 50% to increase accessibility
- Stocked 19 school offices with replacement clothing called Kids' Care Kits
- Launched the Aldo Pineschi First Responder Hotline, serving families in crisis
- Secured corporate discounts/ tax-exempt purchasing for all participating children

## **What Makes Tommy Apostolos Fund Unique**

- Two-on-one volunteer support for every child during Shopping Days
- A full holiday experience for each child: clothes, shoes, toy, photo with Santa, snacks & more
- Inclusive programming with interpreters and home-language access
- A volunteer opportunity that costs nothing but time — with immediate, visible impact.

## **2026 Goals**

- Increase the number of children served and expand crisis response support
- Reduce classroom disruption by ensuring schools have emergency clothing supplies
- Grow volunteer and corporate engagement
- Raise community awareness of childhood need in Roseville and the surrounding areas

## **Why Your Sponsorship Matters**

Your partnership:

- Directly equips children with essentials that build confidence and dignity
- Demonstrates visible corporate leadership and community commitment
- Engages your employees in meaningful volunteer opportunities
- Multiplies impact through established retail partnerships and purchasing efficiencies

# 2026 Sponsor Giving Levels

## **Platinum Partner — \$10,000+**

Our premier supporters whose generosity has the greatest impact.

- Recognized prominently on all marketing materials including website and Dinner advertising
  - Company featured in our promotional video
  - Highlighted on social media and newsletter with logo and hyperlink
  - Most prominent logo size and placement on branded event tent for two years
  - Reserved table for 20 guests at annual Dinner fundraiser
  - Priority volunteer check-in at Tommy Apostolos Shopping Day
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## **Gold Guardian — \$7,500**

Major supporters helping hundreds of children feel confident and cared for.

- Logo featured on Home Page of website and Dinner advertising
  - Company displayed in our visual presentation
  - Mentioned on social media and newsletter posts with logo and hyperlink
  - Key Logo placement and size on branded event tent for two years
  - Reserved table for 16 guests at annual Dinner fundraiser
  - Priority volunteer check-in at Tommy Apostolos Shopping Day
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## **Silver Supporter — \$5,000**

Leaders in our community making a meaningful difference.

- Logo featured on Home Page of website and Dinner advertising
  - Company displayed in our visual presentation
  - Mentioned on social media and newsletter posts with logo and hyperlink
  - Logo placement on branded event tent for two years
  - Reserved table for 12 guests at annual Dinner fundraiser
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# 2026 Sponsor Giving Levels

## **Legacy Leader — \$2,000**

Supporters sustaining our mission year after year.

- Logo featured on Sponsorship page of website and on Dinner tables
  - Company displayed in our visual presentation
  - Mentioned on social media and newsletter posts with logo
  - Logo placement on branded event tent for two years
  - Reserved table for 10 guests at annual Dinner fundraiser
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## **Community Champion — \$1,000**

Local businesses and individuals helping us reach more children and families.

- Logo featured on Sponsorship page of website
  - Company displayed in our visual presentation
  - Mentioned on social media and newsletter posts with logo
  - Logo placement on branded event tent for two years
  - Reserved table for 8 guests at annual Dinner fundraiser
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## **Hometown Hero — \$500**

Supporters helping us continue our mission and strengthen our community.

- Name featured on Sponsorship page of website
  - Company displayed in our visual presentation
  - Mentioned in the newsletter
  - Logo placement on branded event tent front or side flap for two years
  - Tickets for 4 guests at annual Dinner fundraiser
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## **Children's Advocate — \$250**

Friends of the Fund who make it possible to provide clothing and essentials to children in need.

- Recognized in program materials and on website
- Tickets for 2 guests at the annual Dinner fundraiser



# Sponsor Giving & Donor Form

I would like to Sponsor Tommy Apostolos Fund as a:

- Platinum Partner — \$10,000+
- Gold Guardian — \$7,500
- Silver Supporter — \$5,000
- Legacy Leader — \$2,000
- Community Champion — \$1,000
- Hometown Hero — \$500
- Children's Advocate — \$250
- I am unable to attend the dinner but would like to Sponsor a Child \$175
- I would like to donate a raffle/ silent auction item:

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Name: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Thank you for your generosity.

For questions or to send a current company logo contact [tommyafund@gmail.com](mailto:tommyafund@gmail.com)

P.O. Box 291, Roseville, CA 95661 [www.tommyafund.com](http://www.tommyafund.com)

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